

# CHECKLIST

## ONLINE SHOP COMPLIANCE

The following checklist outlines the requirements most acquirers will demand in order to approve your merchant website as Compliant. We recommend you measure your website against this checklist and make every effort to ensure that you are compliant in all categories before presenting your website for review by our acquiring partners.

GENERAL CONDITIONS	
<b>Merchant Identification</b> [Cardholder must be able to easily and without any doubts identify the seller. A minimum requirement implies: <b>Merchant legal entity name and Logo on each page.</b> ]	
<b>Imprint - Essential Merchant Data</b> [The merchant needs to provide at least: <b>company name, registration number, registered address.</b> ]	
<b>Contact Info</b> [Online buyers should be provided with a support number, email address or web-form through which they can contact the merchant in order to obtain clarifications or settle disputes which could otherwise result in chargebacks. ]	
<b>Transaction Currency</b> [Clear statement of the price and transaction currency. ]	
<b>Accepted Payment Methods</b> [Specify and describe all accepted payment methods accepted.]	
<b>A Privacy Policy</b> [Defined page with a Privacy Policy will ease customer concerns about providing personal data by defining the data to be collected and how it will be used by the merchant.]	
<b>Terms and Conditions</b> [Must be presented in order to fulfil legal disclosure obligations. It should include A detailed description of all company policies including the Return policy and terms of use. ]	
<b>A Comprehensive Shipping Policy</b> [Detailing the shipping options available, expected delivery timeframes, associated shipping costs and delivery restrictions.]	
<b>Card Scheme Logos</b> [AllSecure, Card Scheme and 3D-Secure Logos should be clearly presented and properly linked in the footer of each page and on the payments page.]	

CHECKOUT / PAYMENT PAGE	
<b>Display Accepted Payment Methods</b> [The list of logos of all accepted payment methods should be displayed on the checkout. Security indicators / icons (such as 3D-Secure or SSL seals) are highly recommended.]	
<b>Essential Order Information“</b> [Prior to display of the card form, the following should be displayed: <b>Order ID, Merchant name, Price and Transaction currency, Shipping Costs and applicable taxes.</b> ]	
<b>Agreeing with Terms and Conditions</b> [One must agree to abide by all company policies and terms of use in order to use a service or make an online purchase. ]	

PAYMENT STATUS CONFIRMATION PAGE	
<b>Transaction Status</b> [The customer should clearly recognize if the payment was <b>successful or not</b> . If the transaction was unsuccessful - it is necessary to display the details of the error and reasons for decline that is received.]	
<b>Order ID</b> [Merchant should clearly display the ID of the order paid. ]	
<b>Amount and Currency</b> [The total amount and currency of the transaction processed.]	
<b>Payment Method used</b> [Ex. card charged - "VISA ****1357".]	
<b>Transaction Date and Time</b> [Transaction timestamp received from the system. ]	
<b>Bank Authorization Code</b> [For each <b>successful Live transaction</b> the merchant will receive a unique Authorization code, that must be displayed to the Customer. This code matches the code that will be displayed on the customers bank statement.]	